

## Call for Proposals

# Development on the Move: Measuring and Optimizing the Economic and Social Impacts of Migration

### Summary

The Global Development Network (GDN), an international organization dedicated to building research capacity in developing and transition countries, and the Institute for Public Policy Research (ippr), the UK's leading independent think tank, invite proposals to participate in their Global Research Project: *Development on the Move: Measuring and Optimizing the Economic and Social Impacts of Migration*.

In phase 1 the project will commission approximately six research teams, with each to undertake a study examining the impacts of international migration upon development in their chosen case study country. Each study will involve two key components:

- (1) A household survey examining the developmental impacts of international migration in their chosen country.
- (2) A 50-100 page country report (drawing on multiple sources including results from the household survey) which analyses the impact of international migration on development in the chosen country, and discusses how policy can minimize migration's negative impacts and maximize its positive ones.

Approximately US \$500,000 is available in total to the six country study teams to carry out the household survey and produce the country report for their chosen case study country.

The project will run for approximately two years, from January 2008 to January 2010.

### About the project

*Development on the Move* is an ambitious project aimed at furthering research and policymaking on the impacts of international migration on development by:

- Developing a better methodology for assessing the multiple economic and social impacts of migration<sup>1</sup>
- Using this methodology to build a stronger evidence base
- Using the evidence base and research analysis to develop fresh, workable policy ideas which harness the development benefits that migration offers while minimizing the adverse impacts
- Building research capacity in the developing and transition countries, and
- Promoting multi-disciplinary research.

Details of the project objectives, methodology and expected outputs are can be found at: [http://www.gdnet.org/pdf/global\\_research\\_projects/migration/ippr\\_gdn\\_brief\\_for\\_web.pdf](http://www.gdnet.org/pdf/global_research_projects/migration/ippr_gdn_brief_for_web.pdf) and [http://www.ippr.org/uploadedFiles/research/projects/Migration,\\_Equalities\\_and\\_Citizenship/Development\\_on\\_the\\_move.pdf](http://www.ippr.org/uploadedFiles/research/projects/Migration,_Equalities_and_Citizenship/Development_on_the_move.pdf)

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<sup>1</sup> The project focuses on migration's impacts on the economy, education, health, gender, 'other social issues' and governance. For further details see the links provided above.

One critical element of *Development on the Move* is the commissioning of 'country studies', examining the impacts of migration on development in different developing and transition countries around the globe. These country studies will be composed of two components:

- (1) A large (1200+ households) nationally representative household survey, gathering mainly quantitative data. For details of the kind of survey that we expect the country studies to involve, please see an outline of our approach to sampling as provided in Annex A.
- (2) An analytical country report, describing and analyzing the impacts of international migration<sup>2</sup> on development in each country, and how it is being and could be addressed through policy. The analytical report will draw on the household survey results, but also incorporate:
  - (a) existing data available at the country level - quantitative and qualitative - on the impacts of migration on development
  - (b) information regarding the policies in-country which impact migration, and the sort of impacts those policies are having, and
  - (c) the results of approximately 30 semi-structured interviews with key stakeholders (policymakers, business representatives etc) regarding their opinions of the impacts of migration in their home country, and on how policy might improve migration's developmental impacts.

For further details on the content of the country report, please see the 'country report template' attached as Annex B.

Guiding templates have been drawn up for each of the two project components, based on our experience of conducting a pilot country study in Jamaica. This next set of studies will be conducted in line with these templates, in order to ensure that the results obtained across the studies are comparable and can be used to draw out common global trends and relationships.

## What we require?

We wish to select a multi-disciplinary team of researchers to carry out the following tasks:

- (1) Map the major issues relating to migration and development in the chosen country, drawing from the project's existing template of migration and development impacts, in order to finalize a structure for the country report.
- (2) Identify a separate 'survey team' to conduct the household survey on 1200+ households. The research team will be required to supervise the conduct of the survey to ensure that results are delivered on time, on budget and to a high standard.<sup>3</sup>
- (3) Collect additional evidence at the national level. This will involve gathering data on migration's impacts and policies from existing analyses of migration and development in that country (such as previous academic work, or publications by relevant international institutions), and information from other sources such as the government, the central bank, universities and other educational academies, microfinance institutions, and other organizations.
- (4) Interview (approximately) 30 key stakeholders, such as government officials, business people, NGOs, religious groups and/or traditional leaders regarding their views on the impacts of migration on development in their country, and on the policy responses to those impacts.
- (5) Analyze the data that has been gathered - both the hard data and the subjective information, as well as the household survey results - in order to produce a report of around 50-100 pages on the impacts of migration on development in the chosen country, and how policy is responding to those impacts.
- (6) Organize two project workshops involving local researchers and policymakers - one at the start of the project in order to launch it, and one to discuss and disseminate findings as research is concluding.

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<sup>2</sup> Defined as both immigration and emigration, to all destinations (not just south-north) and resulting from all kinds of motivations (i.e. including labour migration, forced migration and every other kind of movement).

<sup>3</sup> We believe that it is likely that two separate teams will be required in order to (a) conduct the household survey and (b) conduct the other components of the analysis and write the country report, given the different expertise required for the two tasks. However, a separation between the teams is not a requirement of the project, and expressions of interest are free to suggest that the same people carry out both aspects, should they so wish.

## Why participate?

- **Fully funded research project.** All costs of research, including the costs of primary research, will be covered by a grant from GDN and ippr. Besides this grant for research costs, GDN and ippr will also pay for the travel costs to the global and regional project workshops to discuss the research progress and findings.
- **Publication and wide dissemination.** The results of the country study will be published and widely disseminated by GDN and ippr in order to share the key research findings.
- **Unique methodological contribution.** This project attempts to do something genuinely new in the field of migration and development research. Participating researchers will make an important contribution to methodological development and evidence building in this important and relatively under-studied field.
- **Opportunities to influence policymakers in home country and beyond.** The project is policy focused, with the aim of assisting local policymakers to develop policies that maximize the developmental impacts of migration. Migration and development is also an increasingly prominent international issue, and policymakers in various forums around the globe are keen to seize on new research and policy ideas.
- **Support from expert mentors and advisers.** A group of pre-eminent international experts in migration and/or development serve as a flexible advisory panel to the project and will provide feedback to the research team. The research team will also be linked to one particular expert who will guide and provide mentoring to the team to ensure that the studies draw on current best practices and meet professional standards in terms of theoretical and methodological soundness.
- **International networking and cross-fertilization.** The project includes funds to bring the country study researchers to three global workshops, to be held in conjunction with GDN's Annual Global Development Conferences. This will allow for the discussion of the country study research progress and findings, but also provide the researchers with the opportunity to interact with over 500 conference participants - senior academics, policymakers and researchers from a wide variety of developed and developing countries.

## Who is eligible?

As the focus of the project is on examining the multiplicity of ways in which migration can impact development, the team **must** comprise at least two researchers with different disciplinary backgrounds, in order that the team has expertise in analyzing both the quantitative and qualitative data. We have a preference for researchers with experience with analyzing migration issues, but most important is that researchers have the skills necessary to fulfill the key project tasks.

Researchers **must not** apply individually to this call for proposals, but as a member of a country study team. This team must include both the persons who will conduct the household survey, and the persons who will write the country report. Researchers or institutes are not restricted, however, to only participating in one bid. Individuals may apply as many times as they wish, as long as they are always part of a full country study team.

The principal investigator of the proposal must be a citizen of a developing or transition country currently residing in a developing or transition country. Other project researchers must be citizens of developing or transition countries, but can be temporarily residing (for no more than five years) in a developed country. However, at least 50% of the researchers (including the principal investigator) must currently reside in a developing or transition country.

## What is the budget and timetable?

We envisage the following broad timetable:

Date	Key Activities
Midnight, November 26, 2007	Applications close
Start December 2007	Successful team selected
February 1-2, 2008	Training of country researchers in project methodology at the global project workshop in Brisbane, Australia
February - April 2008	Project launched in-country with project workshop
February - June 2008	Survey adaptations made
	Logistical preparations for survey undertaken
	Structure for country report planned
	Literature review conducted
June - November 2008	Stakeholder interviews begun
	Household survey conducted
November - December 2008	Stakeholder interviews continued
	Household survey results analyzed
January 2009	Stakeholder interviews completed
	Presentation of interim findings at global project workshop
June - July 2009	Country report completed
July - August 2009	Project concluded in-country with discussion workshop
January 2010	Presentation of final country report at global project workshop

Teams are free to propose amendments to the timetable if they so, wish, although starting and finishing dates, as well as attendance at the three global project workshops must be adhered to. Monthly progress reports will be expected from the selected research team.

Approximately US \$500,000 is available in total to the six country study teams to carry out the household survey and produce the country report for their chosen case study country. Special weight will therefore be given to the most cost-effective studies.

We expect the budget for the work to be proposed by the bidding research team, and included in the proposal in the budget template, attached as Annex C.

## How to apply?

Applications must include the following components:

- **An outline of the composition and experience of the proposed country study team.** This should include the CVs of all those who intend to work on the country report, with each CV explicitly outlining the team member's (a) areas of expertise and (b) any experience of working on migration and development issues.  
The application should also indicate the institution or team that will carry out the survey (if different to the country report authors), and include the CV of the lead survey specialist. The survey team's experience of conducting nationally representative probabilistic surveys should be indicated, as should their experience with obtaining the relevant sampling frame from the national statistical body (if separate from it).
- **A 1-2 page description of the most important impacts that the team envisages migration might have on development in country to be studied.**

- A brief description of the major data sources that the team envisages drawing on in order to analyze the impacts of migration on development in the country to be studied. This should include a short description of key stakeholders whom the team would like to interview.
- A detailed budget in the attached budget template. This should be inclusive of all research costs, costs associated with the conduct of the household survey, and all incidental expenses.
- A timeline, setting out the proposed timings for both the conduct of the household survey and the writing of the country report.

Payment for the research and survey results will be disbursed in three tranches, 30% upon signing of the contract, 40% on the implementation of the household survey, and 30% upon receipt and approval of the final country report and survey results by the project management team.

## Selection criteria

Selection of the successful team(s) will be made by the project management team, consisting of staff members from GDN and ippr, with advice from the project steering committee. Applications will be reviewed based on the following criteria:

- The provision of all the information requested in the application guidelines.
- The skills and expertise of the proposed research team.
- The expertise of the proposed survey team, particularly in terms of:
  - their experience of conducting a nationally representative probabilistic survey
  - their experience of working with the national statistical body (if separate from it)
- The quality of the analysis provided on the major migration and development issues facing the country to be studied.
- A demonstrated ability to deliver high quality and on time research outputs.
- The cost price of the proposal.

## Application procedure

The closing date for submission of proposals is midnight, November 26, 2007. All proposals should be sent by email to [cfp@gdnet.org](mailto:cfp@gdnet.org) with "migration country study" mentioned in the subject line of the emails.

The Project Management Team welcomes enquiries from interested research teams about any aspect of submitting a proposal. Please contact Laura Chappell at [l.chappell@ippr.org](mailto:l.chappell@ippr.org) or Ramona Angelescu at [rangelescu@gdnet.org](mailto:rangelescu@gdnet.org)

## Overview of Household Survey

### Requirements and constraints

1. The aim of the *Development on the Move* (DOTM) project is to identify and measure the effects of both the absence and the return of international migrants on the economies and societies of their countries of origin. It is intended to draw conclusions at both at the “micro” levels of individuals, households and families and at the “macro” levels of communities and the whole country.
2. A central part of the project is the conduct of a household survey in each of a number of developing countries. The country surveys will, as nearly as possible, be replicates, carried out with a common design and using common definitions, so as to enable empirically-based generalizations and comparisons to be made.
3. The sample design must:
  - *enable field sampling and field data-collection procedures to be kept sufficiently simple and robust to be reliably applied by fieldworkers who may potentially be inexperienced;*
  - *constrain sampling and data collection costs to an acceptable level.*
4. It is intended to delegate the fieldwork stages to country teams, with central supervision by the project management team.

### The outline sample design

The key parameters for the household survey include:

5. The national survey samples will be selected in two stages. At the first stage small areas (primary sampling units) will be selected. At the second stage households will be selected within the small areas (PSUs) selected at the first stage.
6. Data will be collected by visiting sample households within a given area (PSU) at a single pass. The collection of survey data will be structured around households. A minimum of 1200 households need to be interviewed, though preferably the number of the households interviewed should be around 1500-1800. For the purposes of the study there are basically four types of household:
  - Households which include a member who was born in the country in question, has lived abroad on at least one occasion, but who is now living back in the country being studied (*“Returned migrant households”*).
  - Households that have received (or that consist of) one or more immigrants (where immigrant is defined as a person born in another country) (*“Immigrant households”*).
  - Households where there has been a case of migration out of the household within the past ten years, but the migrant has not (yet) returned (*“Absent migrant households”*).
  - Households that contain no migrants (as defined above) (*“Non-migrant households”*).The survey sample must include (at the very least) 300 returned migrant households and 300 absent migrant households.
7. The time taken to carry out an interview is likely to vary widely, but on most occasions would be very approximately 30 minutes for a non-migrant household and somewhere between 30 minutes and 90 minutes for a migrant household. In non-migrant households only one household member will be interviewed. In migrant households a household reference person will be required to answer the questions about the household as a whole, with returned migrants speaking for themselves and proxy respondents answering for absent migrants.
8. The survey must be nationally representative, and the spread of households amongst the Enumeration Districts should allow for comparisons at the household and community level.

## Country Report Template

It is very important, in order to achieve our aim of comparability, that not only do the country reports analyze the same issues, but also that they are structured in the same way. Utilizing an outline report has, in past experience, proved the best way to ensure that each aspect of interest gets covered with minimal complications for either the commissioning or the commissioned party. A draft outline for the reports is therefore provided below, which shows the different sections that we expect the reports to contain, and the questions that each section would address.

We envisage that each report would be made up of three main sections - an introduction to migration in the country in question, an analysis of the key developmental impacts of migration, and a description of the shape and effectiveness of policy, followed by conclusions. Each section would draw on the various sources of data to be collected by the country team - qualitative and quantitative - in order to illustrate the points being discussed. So for example, the impact of migration on the availability of health professionals could be explored by examining government and medical school data, but also by discussing the phenomenon with staff from the ministry of health, remaining health workers or patients.

Coverage of the different impacts raises a number of potential trade offs. On the one hand, the potential coverage will be reduced by the need to keep the report length manageable (around 50-100 pages), and by the fact that some impacts will be less important in some countries than in others. However, because the aim of the project is to describe the totality of impacts at the national level, it will be important for the reports to (at least try to) cover all the topics in which we are interested. In order to try to meet all these objectives, it will be important to strategize about which impacts to place the most emphasis on in each of the country case studies.

Given the policy focus of the *Development on the Move*, the reports will not be structured along the lines of a classic academic piece of research, where the study begins with a description of the literature or previous research in the field, and then is followed by a description of the current report's findings, classified in sections according to the different methodologies employed. The focus of our reports will rather be on addressing the key point being examined in each section, and the research results will be used to illustrate the argument being made.

A draft outline to structure the country reports is provided below.

## The Impact of Migration on Development - An Analysis in Country x

### Section 1 - Introduction

- What is the history of migration in country x?
- What is the current scale of migration?
- What are the primary destinations?
- What are people's reasons for leaving?
- What are the major data sources that this report has drawn on?

### Section 2 - Impacts

What are the impacts of migration on:

#### (1) Economic factors:

- (a) Material poverty for the migrant?
- (b) Material poverty for households with migrants/those receiving remittances?
- (c) Household risk?
- (d) The domestic economy (multiplier effects?)
- (e) Economic growth?
- (f) Inequality?
- (g) The financial system?
- (h) Labor markets?
- (i) Inflation?
- (j) Foreign exchange?
- (k) The fiscal balance?
- (l) Dependency?

#### (2) Educational factors:

- (a) The migrant's level of education?
- (b) Educational attainment of migrant household members/recipients of remittances?
- (c) The provision of education?
- (d) The quality of education?
- (e) The uptake of education?

#### (3) Health factors:

- (a) The migrant's health?
- (b) The health of members of migrant households/remittance receiving households?
- (c) Public health?
- (d) The provision of health services?
- (e) The quality of health services?

#### (4) Wider social factors:

- (a) Traditional culture and norms?
- (b) Family structures and social networks?
- (c) Female migrants' status and opportunities?
- (d) Gender roles within households with a migrant?
- (e) Women's status and opportunities across society?

#### (5) Governance factors:

- (a) The capacity of the state to perform key functions?
- (b) Standards of governance?
- (c) Domestic balances of power?
- (d) Personal security?
- (e) Confidence in home society?

### Section 3 - Policy

- What migration related policies are currently in place in country x?
- Are the policies achieving their objectives?
- What other policies, in other countries or at the multilateral level, have a significant affect on the impact of migration on development in country x?
- What do key stakeholders want to see happen in relation to migration, and its impacts on development?
- What is it achievable for policy to accomplish? And what changes could be made at the national level to facilitate this?
- What are the key multilateral policy forums that stakeholders think can influence migration and development outcomes in their country?

Conclusions - A summary of the nature of migration in the country in question, the most important developmental impacts resulting from migration, and the effectiveness of policy and how that might be improved.

## Budget Template

Researchers are required to provide a budget proposal in the table provided below and a brief narrative. The budget must clearly outline and link the use of funds to the research, survey and workshop activities described in your expression of interest. **All expected costs** including items such as equipment, conference costs etc must be included. The budget narrative must explain the proposed allocation of funds to the various items.

Item	Details	Cost (US \$)	Total (US \$)
<b>Research Costs*</b>			
Lead Researcher			
Research Team Members†			
Support Staff			
Other			
<b>Total Research Costs</b>			<b>\$</b>
<b>Survey Costs‡</b>			
Core Survey Team			
Field Staff			
Travel			
Accommodation			
Other			
<b>Total Survey Costs</b>			<b>\$</b>
<b>Workshop Costs</b>			
Launch Workshop			
Dissemination Workshop			
<b>Total Workshop Costs</b>			<b>\$</b>
<b>Equipment Costs</b> (including software)			
<b>Total Equipment Costs</b>			<b>\$</b>
<b>Other Costs</b> (overheads, report dissemination)			
<b>Total Other Costs</b>			<b>\$</b>
<b>Total Project Cost</b>			<b>\$</b>

\* Includes literature review, policy analysis, stakeholder interviews, data analysis, country report.

† List the cost individually for each team member.

‡ Includes adaptation of sample design and questionnaires to chosen country context, preparation and printing of questionnaires, training of field staff, data collection, data input, provision of final data set.